

Solution Brief: Variable Information, Output Management

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xl print Paris Version 3



The FreeFlow Digital Workflow Collection

The Xerox FreeFlow Digital Workflow Collection is a portfolio of solutions designed to improve and enhance print production workflows. These customer-centric solutions enable you to reduce costs, improve operational efficiencies, generate additional revenue streams, and create greater profit potential by integrating new technologies and capabilities into your current workflow environment. This solution overview will provide you a brief description of how Xerox and our partner offerings combine to deliver workflow solutions that meet your needs today and tomorrow.

Overview

The Paris system enables business and organizations to meet their Transaction Document (VI) demands by providing an inexpensive and easy to use Document Composition system.

The system enables Migration from Impact Printers and pre-printed stationery to Cut-Sheet digital printers and Electronic Forms. The Paris Converter allows migration from legacy LCDS architecture to open Postscript or PCL network printing. Paris migrates complicated multiple platform printing architectures to a standard and familiar Windows environment. The Paris system also enables routing of Transaction Documents by email, fax and directly into EDMS capable of managing documents in standard PDF formats. Most Paris installations deliver rapid ROI and cost savings, and enable management of the Transaction Document (VI) Environment.

The design system will run on any PC with NT, XP, 2000 or 2003. It is a user application. The user is able to see exactly what is going to be printed on the screen as the application is developed. The Information View available at the same time provides at-a-glance information about each page. With the powerful ability to move through a data file in seconds, a complete view of a job is possible. Sample prints for sign-off may be requested at any time from any page in the data file.

In the Designer, the document is neutral. By that we mean it is not designed with any par-

ticular Xerox device in mind. This is managed at production time by the Spooler, which is configured with the correct drivers for the actual hardware being used. In Paris terms, we use the general term "Event" to describe a series of powerful functions. This enables Paris to react to the content of the data and make dynamic changes on a page to page basis. For example, if the input data had an entry on it that described nationality, the Form overlay could be changed. Or, if a letter was signed by a number of different people, then the correct signature could be inserted.

Field calculations allow Paris to Extract information from the incoming data, perform some calculations, and then put the result back on the page – anywhere. For instance, if the data arriving was 45678, this could be turned into \$45,678.00 and placed on the page. Field calculations may also be used to select one or another option based on a text of the incoming data. For instance, discount could be calculated IF a discount flag was set.

Paris supports both Linear and 2D barcodes. All the popular barcode types are supported. The user does not have to worry about check digits. The value that is to be bar-coded is simply extracted into a Field, and the system does the rest. All the popular barcode types are supported. A full set of barcode fonts is provided as part of the package. Documents that are being created for use in e-mail, fax or archive systems can often need an index file. This is available from



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Paris as either a CSV file or an XML file. Incoming data, such as account number, name, ZIP code are extracted into Fields and an index file is created at the same time as the document. This is particularly useful for e-mail / fax, where Paris will not only create the documents for e-mail or fax, but it will divide the job into individual documents and index at the same time.

Benefits

- Simplifies complex and expensive architecture
- Migrate from Line Printers to Digital and save money
- Transaction documents to e-delivery
- Transaction documents to EDMS
- Print the right document when and where it is needed
- Enable monochrome printing to highlight color printing and highlight color printing to full color printing.

Customer Scenario

Customer is producing transaction documents onto impact printers, using pre-printed stationery. The solution is to replace the impact printers with the appropriate Xerox Digital printing system, and Paris the Document System.

By migrating to cut sheet laser printing the customer benefit in many ways,

Save Money – Cut sheet paper stock is less cost than continuous business forms

Save Money – Electronic Forms replace pre printed stationery

Save Money – Pre printed business forms wastage, typically 10% per year

Save Money – Laser printers Duplex and N-UP printing requires less paper

Improve productivity – Laser Printers are faster than Impact printers

Improve productivity – Cut sheet output is ready for finishing without bursting or decollating

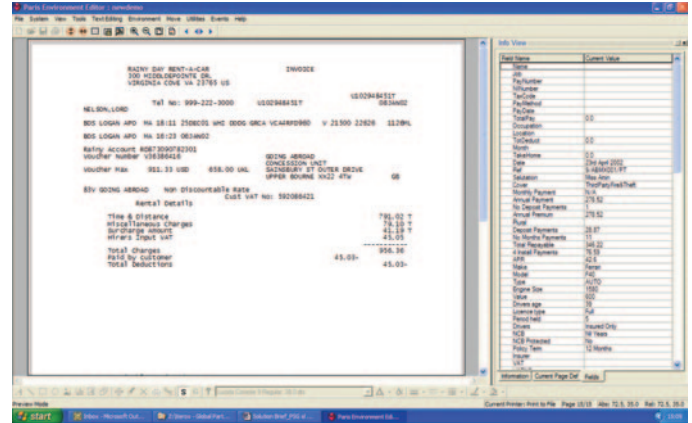
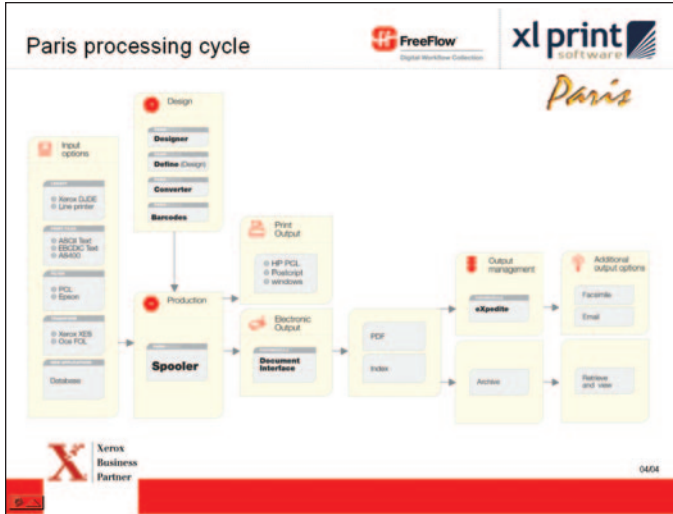
Business process improvement- Paris WYSIWYG easy to use Design system enables VI Documents to be more effective

Business process improvement – Paris Spooler enables documents to be printed anywhere over the network, so documents can be distributed and printed, rather than printed and distributed, saving time.

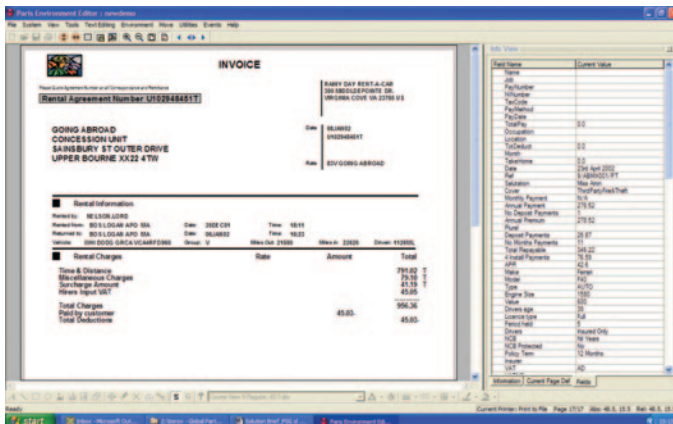


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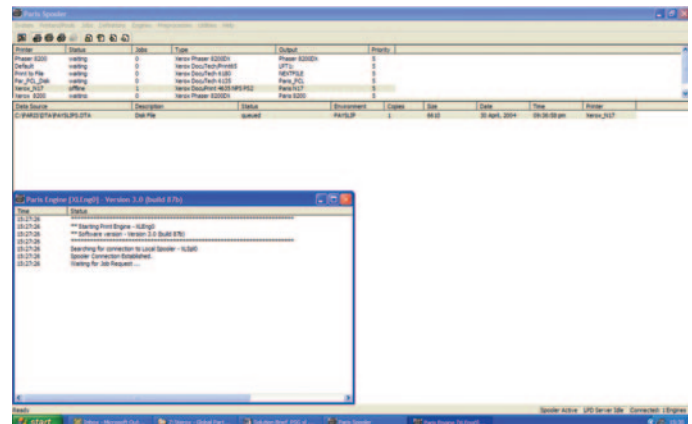
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The Paris Designer screen is WYSIWYG with both the Form & Data displayed in real time. The screen below shows the data in its original state. The right side information view is a dynamic description of the job which is automatically updated as the job is developed.



The screen above shows the job fully formatted with an Electronic Form, appropriate fonts and data positioned exactly where required. At this point the Paris operator can print a proof to a locally attached printer, or save and run the production job



The Paris Spooler can process at up to 5,000 pages per minute, and can manage up to 512 devices. The Paris Spooler creates Postscript or PCL for the target printer so any Device Specific Features can be enabled



Specifications

Paris does not require any unique PC capabilities. The Designer and Spooler can be installed on the same or separate PC's. Screen recommendation for the Paris Designer is 17" or greater.

A minimum specification is:

Pentium 4 processor

128Mb memory

2GB disk space

Windows NT/2000/2003/XP

Contacts

Presale support is provided by the First Center

Questions can be submitted to FIRST by calling:
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getting results.*

Together we can.

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